### SEPTEMBER 14, 2025 THE SHIPYARDS

# **NORTH SHORE**



Approved by Kids, Supported by Parents.

**BESTKIDSFEST.COM** 

# What is Kids Fest

Kids Fest is a vibrant, community-driven festival designed to inspire and empower children by providing them with opportunities to explore their talents, discover new activities, and shine on stage.

The event brings together kids, their parents, educators, and local businesses to create an unforgettable experience filled with music, dance, sports, creative workshops, and interactive performances.

**Kids Fest** 





TRUSTED BY COMMUNITY



**APPROVED BY KIDS** 

What makes Kids Fest truly unique is that it not only offers families the opportunity to attend and participate in a variety of activities for free, but it also provides educational businesses and nonprofit organizations dedicated to children and youth with a platform to showcase their programs and services at **no cost**.

By fostering this mutually beneficial environment, the festival creates a space where children can explore new interests while local organizations connect with their future students and communities in an engaging and meaningful way.

## **Kids Fest**

#### **SUPPORTED BY PARENTS**

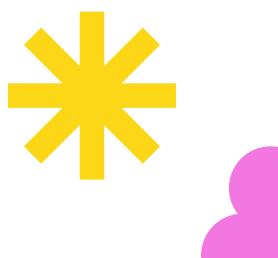


# 10,000+ATTENDES 40 VENDORS 100+PARTNERS 200+PERFORMERS

#### **HIGHLIGHTS OF 2024**

# THE LARGEST KIDS AND FAMILY FESTIVAL IN GREATER VANCOUVER!

10,000+ ATTENDEES40 VENDORS100+ PARTNERS200+ PERFORMERS





# The Story Behind Kids Fest

The idea for Kids Fest was born out of a passion for creating a space where children could freely express themselves, try new things, and be celebrated for their creativity and skills.

In 2024, we launched the very first North Shore Kids Fest, and the response was incredible!

## A Remarkable Success

The inaugural event welcomed hundreds of families, featuring over 30 activity zones, performances by talented young artists, and special appearances by community leaders. Children had the chance to participate in music and art workshops, sports demos, and even a grand dress-up parade. The festival created lasting memories and set the foundation for an annual tradition that will continue to inspire and unite the community.





The North Shore Kids Fest transforms the North Vancouver Shipyard into an open-air celebration of Childhood, attracting visitors from all over Metro Vancouver.

# THE EVENT IS FREE TO ATTEND

# Get Ready for an Unforgettable Experience!

- \* Spectacular Performances Be amazed by talented young artists showcasing their skills on stage.
- **Dance & Gymnastics Showcases** Watch dazzling displays of talent and athleticism.
- Hiteractive Games & Activities Engage in exciting games and hands-on experiences.
- **Joyful Partner Activities** Enjoy a variety of creative workshops and surprises from our partners.
- **Kids Market** A special space for businesses related to children, offering unique products for families.

**Kids Fest** 



# Young Entrepreneurs' Plaza

A dedicated space for kids to present and sell their creations.

# **Baby Zone**

A cozy, interactive space designed especially for our youngest guests.

**Kids Fest** 

# Parent-Minding Zone

A relaxation area where parents can unwind while their little ones explore.

# **Open Mic Stage**

A second stage where all aspiring young stars can step up and showcase their talents.

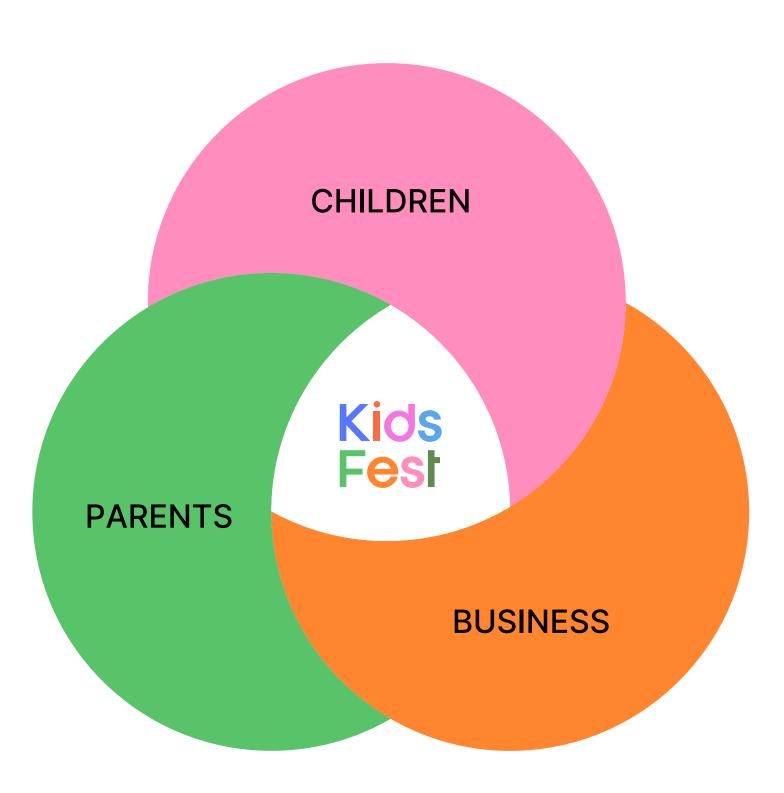
# What Makes Kids Fest Unique?

## Focus on Children

We put children at the heart of the festival—giving them a stage to shine, explore their talents, and actively contribute to creating an unforgettable experience.

# Parents' Opportunity

A unique one-stop event where families can discover, experience, and try a variety of activities available across Greater Vancouver—all in one place!



#### **Business Benefits**

Engage directly with your target audience—parents who are eager to explore educational programs, extracurricular activities, and services that can benefit their children. This is your chance to make a lasting impression and build valuable connections!

## **Kids Fest**

# What do we offer for you:



#### **BECOME A MAGIC MAKER**

We offer various sponsorship levels, each with unique benefits and opportunities for brand integration.

Find the details here:

https://bestkidsfest.com/sponsors/



Whether you run a kids-related business or are a young entrepreneur, participating in the Fest will provide the perfect opportunity to present yourself to a highly responsive audience.

Contact us for a special offer.



#### SHINE ON THE MAIN STAGE

Our goal is to highlight the incredible talent within our city. Participants will not only have a designated time slot for their performances on the city stage but also have the chance to present their services as partner vendors at the Kids Market.

To participate, please fill out this form.



#### **VOLUNTEER**

Don't miss this fantastic opportunity to participate in a pivotal event that nurtures the local community's spirit and celebrates children's uniqueness.



# 2025 SPONSORSHIP PACKAGES

### Magic Maker Sponsor

High-visibility sponsorship with significant brand exposure

#### Limited to 3 sponsors

- Large logo on event map
- Company name and logo (highlighted) on Marketing materials and our website (second tier)
- Posts in Meta (3)
- Opportunity for (1) custom event activation time on the stage (perform or speech), time limit - 3 min
- Recognition throughout the day with your name & contribution for the 10 000+ attendees
- Premium vendor space (tent 20x10, table)
- Corporate banner featured prominently at the Event

## Joy Bringer Sponsor

Targeted exposure with meaningful community connection

Limited to 5 sponsors

- Company name and logo on Marketing materials and our website (tier 3)
- Posts in Meta (2)
- Recognition throughout the day with your name & contribution for the 10 000+ attendees
- Opportunity to present at the event as a vendor (tent 10x10, table)
- Corporate banner featured prominently at the Event

## Sparkle Sponsor

Perfect for small businesses and community supporters

Limited to 10 sponsors

- Company name and logo on
- Marketing materials and our website (tier 4)
- Posts in Meta (1)
- Recognition throughout the day with your name & contribution for the 500+ attendees
- Opportunity to present at the event as a vendor (10\*10)

\$4000

\$2500

\$1500



In addition to these sponsorship levels, we are also seeking partners to provide gifts for our guests and volunteers. If you have products or services that could bring joy and appreciation to our attendees and hardworking volunteers, we would love to discuss potential collaborations.

# Exclusive Fest Zone Sponsorship

Take your brand's presence to the next level by sponsoring one of our exclusive festival zones! This is a unique opportunity to showcase your business while directly engaging with families and children in a meaningful way.

# Young Talents Stage

Empower young performers

Limited to I sponsor

\$5000

#### **Exclusive Zone Benefits**

- "Rising Stars Stage presented by [Your Brand]"
- Branded performance 'stage' (20'x15')
- Performance schedule branding

#### **Additional Benefits**

- Standard vendor space (10'x10' tent)
- 2 dedicated social media posts
- Special recognition during showcases
- Special recognition at the main stage and the website and the Fest map



### Young Entrepreneurs Zone

Support future business leaders

Limited to 1 sponsor

\$3000

#### **Exclusive Zone Benefits**

- "Young Entrepreneurs Zone presented by [Your Brand]"
- Dedicated marketplace area (TBC, no less than 20 kids vendors)
- Branded mentorship corner
- Business workshop opportunity

#### Additional Benefits

- Standard vendor space (10'x10' tent)
- 2 dedicated social media posts
- Special recognition at the main stage and the website and the Fest map

# Tiny Tots Zone

Create safe spaces for our youngest visitors

\$2000

Limited to 1 sponsor

#### **Exclusive Zone Benefits**

- "Tiny Tots Zone presented by [Your Brand]"
- Branded safe play area min 20'x20'

#### Additional Benefits

- Standard vendor space (10'x10' tent)
- 1 dedicated social media post
- Special recognition at the main stage and the website and the Fest map



# Who We Are: Building a Brighter Future for Kids

Behind Kids Fest stands the Wonder Wonders Foundation—a nonprofit organization dedicated to supporting children's development, fostering mental health, and strengthening community well-being.

Sharonova—an incredible visionary—both passionate residents of North Vancouver, the foundation was born from their shared belief in giving back to the community they call home. Their mission is simple: to create opportunities where children can thrive and to make the city a better, more vibrant place for future generations.

Together, they assembled an extraordinary team that shook the city last year with an unforgettable festival—and they're just getting started!





### **NORTH SHORE**

# Kids Fest

TOGETHER, WE MAKE A DIFFERENCE.

# HAVE A CREATIVE IDEA?

We're open to any proposals and collaborations! Let's work together to make Kids Fest 2025 truly special. Contact us today to explore partnership opportunities!

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